

Message Text

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41

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 TRSE-00 CIAE-00 INR-07 NSAE-00

/024 W

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R 221057Z APR 76

FM AMEMBASSY BANGKOK

TO USDOC WASHDC

INFO SECSTATE WASHDC 4398

UNCLAS BANGKOK 11144

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJECT: WTDR/FTI - SUKSIT SIAM CO., LTD.

REF: USDOC 5513

1. THAILAND
2. CNTRY CODE: 549
3. SER. NO. 0109400
4. SUKSIT SIAM CO., LTD.
- 4A. CODE: K
5. 1715 RAMA IV ROAD, SAMYARN
6. BANGKOK 5, THAILAND
7. ESTABL: 1967
8. EMPL: 15
9. SIZE: (21-X) SMALL
10. REPUTATION: (22-X) GOOD
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: THAILAND
12. RPT. DATE: 04/76
- 13A. 27310/135 IMP. DIST. RETL. OF BOOKS
- 13B. 27210/135 IMP.DIST.REFTL. OF MAGAZINES AND PERIODICALS
14. CONTACT: MRS. NUALCHAVEE SIVARAKSA TITLE: MANAGING
DIRECTOR
15. CABLE: SUKSITSIAM
16. TELEX: N/A
17. TEL. 251-1630
18. FINANCIAL REFS: SIAM COMMERCIAL BANK, SURIWONGSE BRANCH,
BANGKOK.
19. TRADE REFS: MCGRAW-HILL BOOK COMPANY, 330 WEST 42ND STEET,
NEW YORK, N.Y. 10036; FEFFER & SIMONS, INC., 100 PARK AVE.,
NEW YORK, N.Y. 10017
20. AGENCY REP: N/A

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21. SUBJECT FIRM WAS ESTABLISHED AND REGISTERED IN 1967 AS A CORPORATION WITH AN AUTHORIZED CAPITAL OF \$15,000. IT IMPORTS TEXTBOOKS, MAGAZINES AND PERIODICALS FOR WHOLESALE AND RETAIL DISTRIBUTION. ABOUT 60 PERCENT OF ITS IMPORTS ARE FROM THE UNITED STATES. SUBJECT FIRM ALSO PUBLISHES THAI ACADEMIC BOOKS AND HAS A RETAIL OUTLET NEAR CHULALONGKORN UNIVERSITY IN BANGKOK. ITS TOTAL SALES VOLUME IN 1975 WAS REPORTED TO BE \$100,000. A LOCAL BANK REPORTS FAVORABLY ON SUBJECT FIRM SAYING IT HAS MAINTAINED A PROPERLY CONDUCTED ACCOUNT SINCE 1967. SUBJECT FIRM IS CONSIDERED TO BE AN ACCEPTABLE TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY SOMSAK APPROVED BY: THOMAS C. STAVE
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
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Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
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Margaret P. Grafeld
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Review Media Identifier:
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Review Release Date: n/a
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Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI - SUKSIT SIAM CO., LTD.
TAGS: BEXP, TH
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